

# How Should We Conceptualize and Measure Child Care Demand?

CCEEPRC Virtual Think Tank Session  
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Tamara Halle and Sara Anderson





# What is a Think Tank?

- Framed with a key question, these CCEEPRC sessions are designed to engage participants in problem solving and exploration with the goal of moving towards next steps



## Session Purpose

To spark a conversation and sharing of ideas around **measuring demand for child care** by considering past approaches and brainstorming innovations

**Key question:** How should we conceptualize and measure child care demand?



# Think Tank Process

- Share your experiences measuring child care demand
- Share measurement challenges and successes
- Identify ways to overcome challenges
- Identify innovative methods for estimating child care demand



# Think Tank Process

- Introduction and sharing of discussion prompts for Think Tank (~5 minutes)
- Participants will be assigned to breakout rooms for a facilitated discussion (~45 minutes)
  - Last 5 minutes reserved for consolidating main points of discussion for report back
- We will reconvene to share learnings, have further discussion, and discuss next steps (~20 minutes)



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# Think Tank Discussion

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# Common Approach for Defining and Estimating Demand

- Our *definition* of demand will drive how we *measure* demand
- Today, we will focus on defining demand for care *without focusing heavily on the notion of supply of care*
- Children within an **age range** with families within an **income range** and **all parents in household working in labor force**



# Brief Introductions

- Name
- Affiliation
- Role at organization





## Discussion Prompts

- Promising **measurement techniques** and **data sources** for capturing child care demand
- **Innovative ways** to ask parents about child care needs and preferences
- High-priority **policy questions** about child care demand
- What do we still need to know? What are the **gaps** and some concrete **next steps**?



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# Think Tank Wrap Up

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## What Have We Learned?

- Promising **measurement techniques** and **data sources** for capturing child care demand
- **Innovative ways** to ask parents about child care needs and preferences
- High-priority **policy questions** about child care demand
- What do we still need to know? What are the **gaps** and some concrete **next steps**?

# THANK YOU!

