# Community-Engaged Measure Development for Framing Questions about Culture in Interventions: Culture and Intervention—Measuring Outcomes

BBC Barrier - Color Color - Color - Color - Experience - Color - Colo

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### Three Questions about Outcome Measures

- How can we create outcome measures that are locally relevant and culturally embedded?
- How can we "measure culture"?
  - Case examples
    - What are important locally defined outcomes for intervention?
- Why is this a critical issue for evaluation research and intervention science?



Why is this issue important for intervention science? Successful intervention outcome assessment uses measures that possess two interrelated attributes:

- Culturally resonant
- Responsive to change associated with intervention



### Framing a way to think about "measuring culture"

- Distinguish
  - Surface elements of culture
  - Cultural identification
  - Cultural immersion-engagement in cultural practices
  - Critical and distinct elements of culture that are specific foci of your intervention: the behavior/attitudes in your local theory of change



# Examples of framing a question about culture

- 1) Local outcome measures
- 2) Methods to develop measures



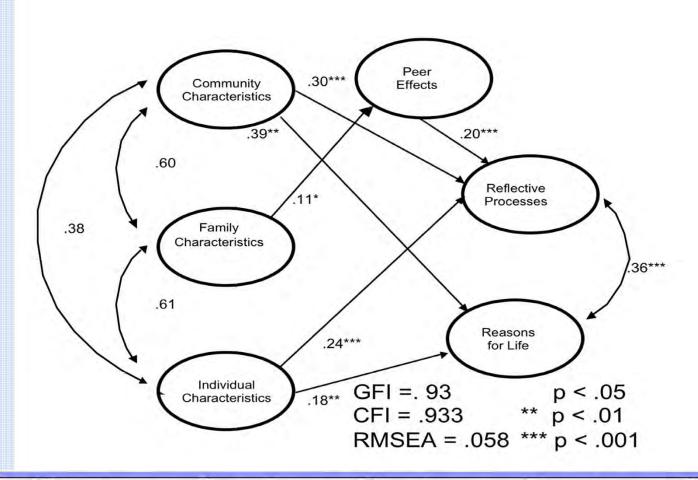
Case Examples from Prevention Research: Protective Factors for Yup'ik Youth from Suicide and Alcohol Abuse

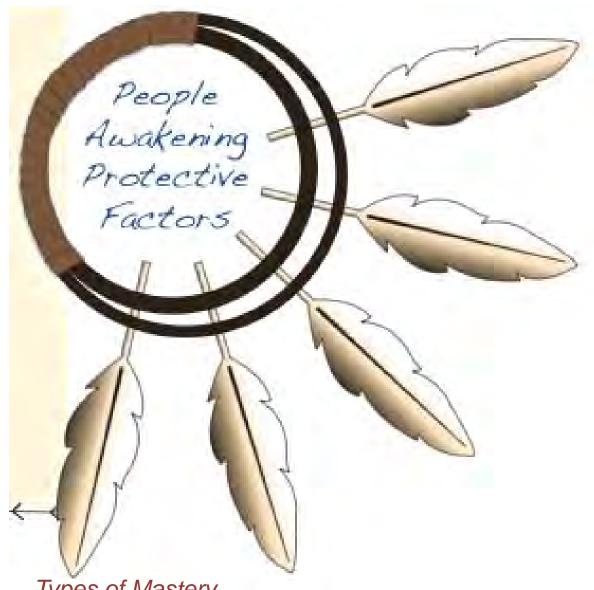
Are traditional cultural activities for youth effective as prevention?

Multilevel model of cultural factors in protection

## Theory of Change—Identifies culture specific outcomes

Cuqyun Protective Factors Pathways Model





Example 1: Individual Protective Factors

Multicultural Mastery Scale

Types of Mastery

Self-mastery refers to problem-focused coping facilitated through personal agency. Communal mastery describes problem solving through an interwoven social network.

Mastery-Friends Mastery-Family



Example 2:
Family
Protective
Factors

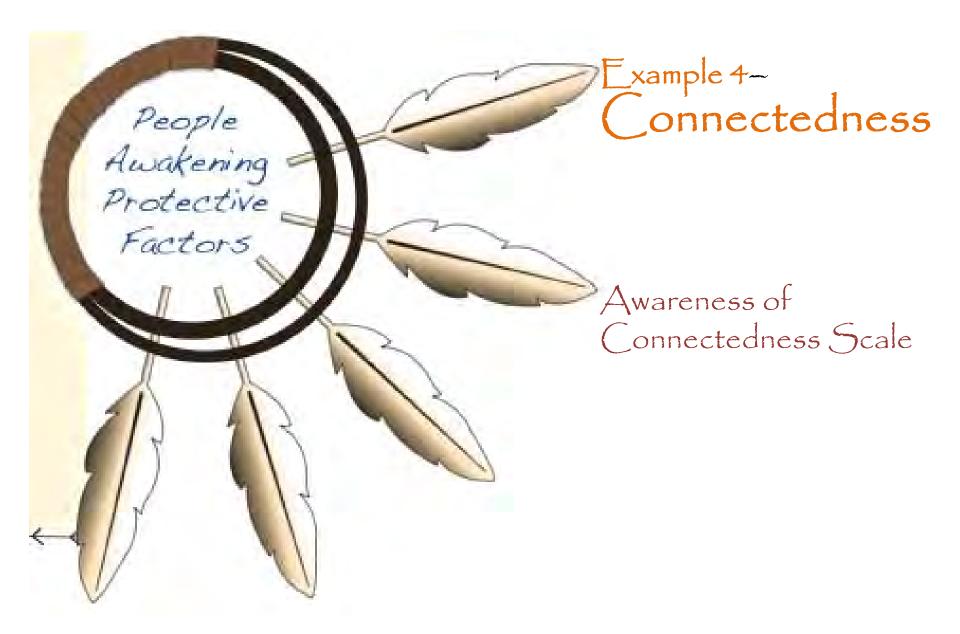
Brief Family Relationships Scale (BFRS)

Refers ot family strengths including *Cohesion* of the family, *emotional Expressiveness* of the family support for the young person, and family *Conflict* resolution capacities

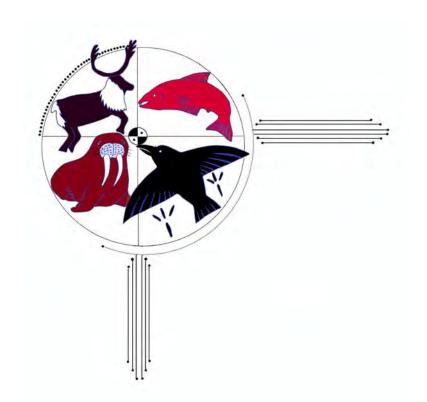


**Ellangneq**—Awareness of connection with others, the natural environment, and the spirit world, and reflection on the consequences of alcohol use on these connections.

Reflective processes refers to thinking over potential negative consequences of alcohol

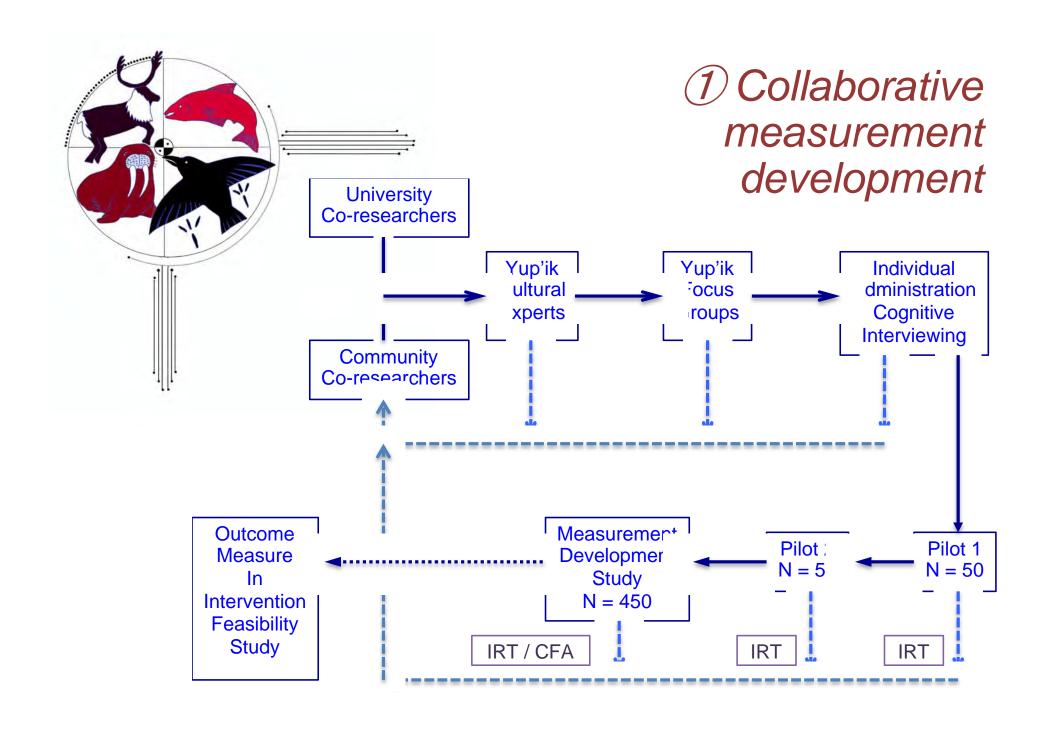


Connectedness refers to the interrelated welfare of the individual, one's family, one's community, and the natural environment.



# Tools to Develop Measures

- 1 Collaborative measurement development
- 2 IRT modeling at the item level
- 3 SEQ modeling at the subscale level



1) Collaborative measurement development

# Family Environment Scale (FES)

(Moos & Moos, 1981)

- Original goal was to adapt the FES for Yup'ik adolescents
  - We discovered almost none of the items worked with Yup'ik youth or families
  - Led us to develop a new measure of the family environment



#### Item Revision

- The use of English in many tribal communities constitutes a dialect: In Yup'ik communities English is embedded within complex rules of syntax, sociolinguistics, and alternative colloquialisms and usages. In addition, some items can be culturally inappropriate:
  - Original: Family members try to one up or outdo each other.
  - Revision: In our family there is a feeling of togetherness.

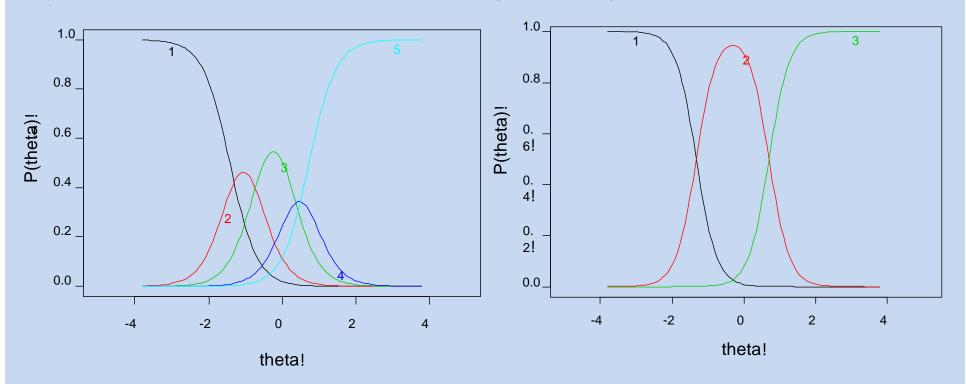


### (2) IRT modeling at the item level

Response Format:

#### Yup'ik Elders in Focus Groups emphasized "Use 3's"-

Anchors: "Not at all, Somewhat, A lot"



Five-category calibration

Three-category calibration

Figure 3. Comparison of trace lines for the five- and three-category calibrations for Item 9.

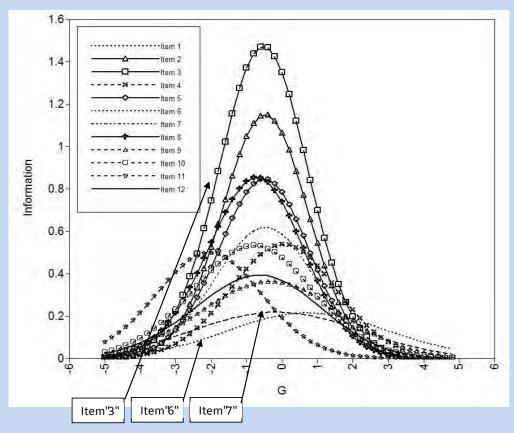


#### (2) IRT modeling at the item level SID (person) - MAP - OCQ (Item) <more> | <rare> Keep Measures Brief 6 Item Difficulty 5 Brief Family Relationship Dimension Scale **BFRDS** 4 .#### T .## 3 ###### .##### .####### S 2 ####### ITEM19=In our family we raise our voice when we are mad. (R) . ####### ####### ITEM3=In our family we spend a lot of time doing things together at home. +S ITEM18=In our family we begin discussions easily. ITEM8=In our family we sometimes tell each other about our personal problems. ####### .####### M ########### ITEM2=In our family we argue a lot. (R) ITEM4=In our family we can talk openly in our home. ITEM7=In our family there is a feeling of togetherness. ITEM9In our family we lose our tempers a lot. (R) +M ITEM6=In our family we work hard at what we do in our home. ITEM16=In our family we really get along well with each other. .######### ####### ITEM11=In our family we often put down each other. ITEM12=My family members really support each other. ITEM13=My family members .#### S sometimes are violent. (R) +S ITEM1=In our family we really help and support each other. ITEM5=In our family we are really mad at each other a lot. (R) -1 .#### .### ##### -2 +T ITEM14=I am proud to be a part of our family. .# T -3 -5 <less>|<frequ> EACH "#" IS 2. EACH "." IS 1.

#### (2) IRT modeling at the item level

### Reflective processes item functioning / optimal response level calibration: Item functioning

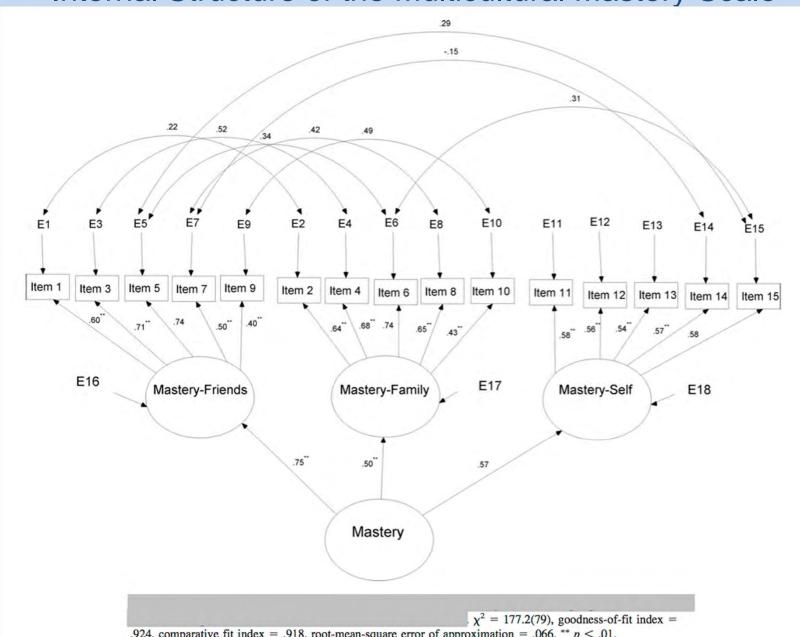
**Keep Measures Brief** 



*Figure 2.* Item information functions from the five-category calibration for the general construct (G)."



#### (3) SEQ modeling at the subscale level Internal Structure of the Multicultural Mastery Scale



.924, comparative fit index = .918, root-mean-square error of approximation = .066. \*\* p < .01.

### Culture and Intervention-Measuring Outcomes

- Culture matters in measuring outcomes
- Tools for developing measures of specific cultural processes
- Critical role of community engagement in measurement devel opment



### Quyana

- To the Ancestors, the ones who created the path
  - Joe Joseph, Catherine Agayar,
  - Edward Andrews, Bart Agathluk Sr., Gerald V. Mohatt,
- To the Flders
- To the Tribes
- To the Yukon Kuskokwim Health Corporation
- To the Regional Qasgiq
- To the Lower Yukon School District
- To the National Institutes of Health
  - National Institute of Alcohol Abuse and Alcoholism (NIAAA) and the National Center for Minority Health Disparities (NCMHD) 1RO1 AA 11446-03, National Center for Research Resources (P20 RR016430, Gerald V. Mohatt, Bert Boyer PI), NIAAA Grants 1R21 AA015541 (Gerald V. Mohatt, PI and James Allen, Co-I) and 1 R21 AA016098-01 (James Allen, PI, Gerald Mohatt and John Gonzalez, Co-I), and NCMHD 1R24 MD001626 (Gerald V. Mohatt, PI, James Allen and John Gonzalez, Co-I), and NIMHD 5R24 MD001626 (James Allen, PI, Gerald V. Mohatt, Stacy Rasmus, Co-I)

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#### References

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