The Infant/Toddler Workforce: Who are they and how are they prepared?

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# Agenda

- What do we know about the size and characteristics of the Infant/Toddler (IT) Workforce?
- What do we know about the nature of their professional development (PD)?
- Overview of IT professional development in higher education
- What is the status of the existing research on the preparation of the Infant/Toddler workforce?
- Next steps and future directions



# Description of the IT Workforce



- 1. Size of the IT workforce
- 2. Work settings
- 3. Salaries
- 4. How does IT workforce compare to other ECE staff and other professions?



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### National Survey of Early Care and Education (NSECE)

Number and Characteristics of Early Care and Education (ECE) Teachers and Caregivers: Initial Findings from the National Survey of Early Care and Education (NSECE)

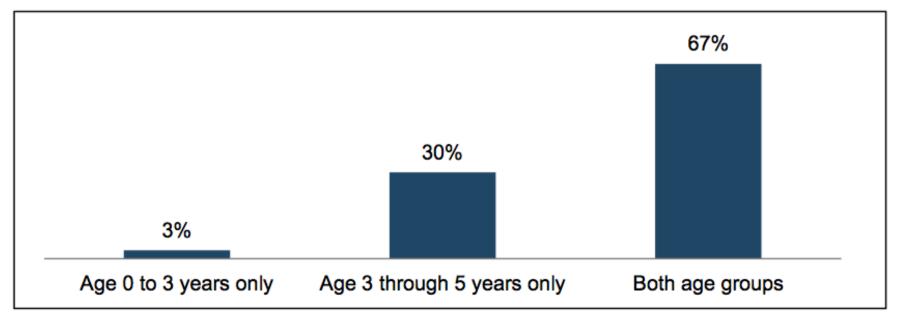


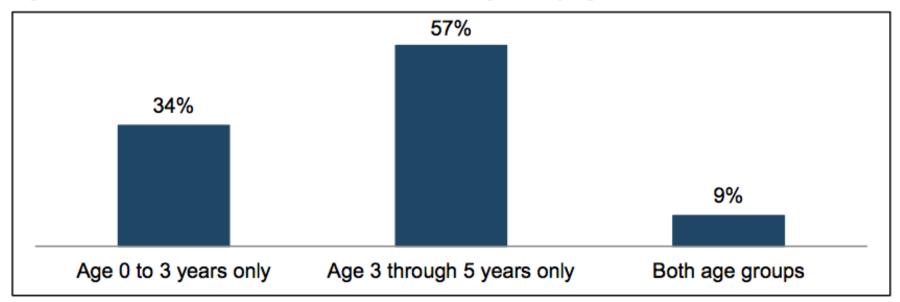
NSECE RESEARCH BRIEF OPRE REPORT #2013-38 | OCTOBER 2013



- First nationally representative and large sample
- Current; 2012
- Staff working directly with birth to 5 (prior to K) in:
  - Center-based (estimated to be about 1 million people)
  - Home-based
    - Paid / Regulated (~1 million)
    - Unpaid (~2.7 million)
- First conclusion: Large workforce







#### Figure 4. Percent of Center-Based Teachers and Caregivers by Age of Children Served

#### Table 3. Percentage of Home-Based Teachers and Caregivers by Age of Children Served

|          | Age 0 to 3 years only |    | Age 3 throug | h 5 years only | Both age groups |    |
|----------|-----------------------|----|--------------|----------------|-----------------|----|
|          | Count Percentage      |    | Count        | Percentage     | Count Percentag |    |
| Listed   | 13,200                | 11 | 5,300        | 5              | 94,100          | 80 |
| Unlisted | 1,350,000             | 37 | 1,260,000    | 35             | 1,030,000       | 28 |

## The Formal Infant/Toddler Workforce

Research Brief OPRE 2016-16 March 2016

> Describing the Preparation and Ongoing Professional Development of the Infant/ Toddler Workforce: An Analysis of the National Survey for Early Care and Education Data



In 2012 estimated:

- 343,000 centerbased
- 101,000 paid home-based

This IT workforce differs from broader ECE workforce.

From: Madill, Blasberg, Halle, Zaslow, & Epstein, 2016

Figure 6. Median Hourly Wages of Center-Based Teachers and Caregivers by Age of Children Served

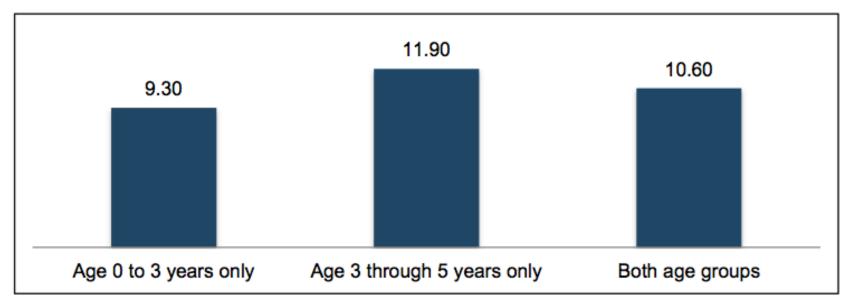


 Table 1. Median Hourly Wages of Center-Based Teachers and Caregivers by Age of Children

 Served and Sponsorship and Funding of Center-Based Program of Employment

|  | BA Degree or<br>Higher       | BA Degree or<br>Higher            | AA<br>degree                 | AA<br>degree                      |
|--|------------------------------|-----------------------------------|------------------------------|-----------------------------------|
|  | Staff serving<br>0 to 3 only | Staff serving<br>3 through 5 only | Staff serving<br>0 to 3 only | Staff serving<br>3 through 5 only |
| School-sponsored                                   | ‡                            | 20.60                             | ‡                            | 13.00!                            |
| Head Start-funded                                  | 10.00!                       | 15.90                             | 11.40!                       | 12.20                             |
| Public pre-K-funded                                | 11.90                        | 16.20                             | 9.00                         | 9.80                              |
| All other ECE                                      | 11.40                        | 13.90                             | 9.90                         | 11.00                             |
| Total teachers and caregivers,<br>all center types | 11.30                        | 15.50                             | 10.00                        | 11.30                             |

Source: Appendix Tables 14-28

Note: 'Head-Start funded' category excludes school-sponsored programs; 'Public pre-k funded' category excludes school-sponsored and Head Start-funded programs.

‡ Value suppressed due to small n.

! Interpret data with caution due to small n.

# Preparation of the IT Workforce



- 1. Levels of Education
- 2. Prevalence of specialized IT preparation

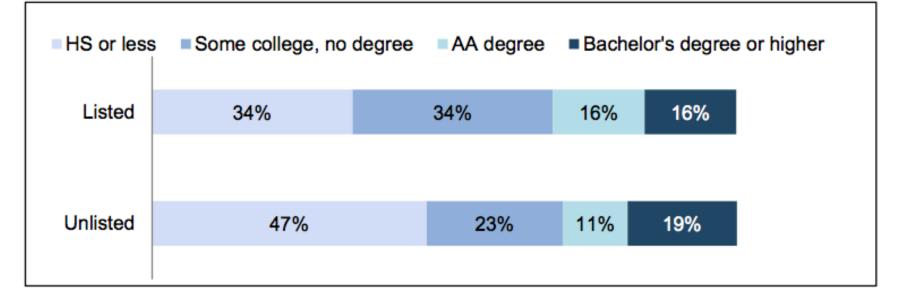


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#### Figure 5. Educational Attainment of Center-Based Teachers and Caregivers by Age of Children Served

| HS or less Some c             | ollege, no deg | ree AA degree | Bachelor's degree or higher |     |  |
|-------------------------------|----------------|---------------|-----------------------------|-----|--|
| Age 0 to 3 years only         | 28%            | 36%           | 17%                         | 19% |  |
| Age 3 through 5 years<br>only | 13% 24         | % 17%         | 45%                         |     |  |
|                               |                |               |                             |     |  |

#### Figure 9. Educational Attainment of Home-Based Teachers and Caregivers



Education Attainment of the District of Columbia's Infant and Toddler Professional Workforce, 2011 (Highest Level of Education Achieved)

|                       | High School<br>Diploma/<br>GED | CDA<br>Credential* | Associate<br>Degree | Bachelor's<br>Degree | Master's<br>Degree | Doctoral<br>Degree | Among degree-holders,<br>degree is in early<br>childhood education |
|-----------------------|--------------------------------|--------------------|---------------------|----------------------|--------------------|--------------------|--|
| Directors             | -                              | 8%                 | 33%                 | 35%                  | 23%                | 2%                 | 33%  |
| Lead Teachers         | _                              | 52%                | 17%                 | 21%                  | 10%                | _                  | 11%  |
| Assistant<br>Teachers | 42%                            | 47%                | 3%                  | 7%                   | 1%                 | _                  | 3%   |

Source: Great Start DC Infant/Toddler Baseline and Workforce Development Studies (Howard University Center for Urban Progress, 2011). \* The present survey did not determine how many of these earned CDA credentials included an infant/toddler "endorsement."

# What is the good and bad news?

Good:

- Education levels higher than previously reported in the literature.
- While few IT staff had college degrees, most had some exposure to college coursework.
- But.....

Bad:

- IT staff have lower levels of formal preparation than other ECE staff.
- IT staff make less.
- Little specialized preparation.



# A Closer Look at PD with IT Providers

Research Brief OPRE 2016-16 March 2016

> Describing the Preparation and Ongoing Professional Development of the Infant/ Toddler Workforce: An Analysis of the National Survey for Early Care and Education Data



#### Findings:

- CDA was uncommon
- Specialized state certificates were not common
  - Interesting results with PD; differences associated with education level and setting

From: Madill, Blasberg, Halle, Zaslow, & Epstein, 2016

# **Professional Development**

Overall:

- Participation in PD most common in staff with higher levels of education.
- Center-based:
- 25% of IT staff with BA in ECE reported individualized coaching, mentoring, or consultation within the past 12 months; only 18% with high school and 16% with some college received these more effective types of PD in the last year.
- Topics focused on health & safety; and promoting children's social-emotional development.

Home-based:

- Tended to be one-shot workshops (67% of staff)
- Topics focused on health & safety; and curriculum
- Only those at highest-level of education met regularly with colleagues caring for young children.

# Supports for Professional Development

Overall, varied by education level for both center- and home-based IT caregivers.

- Center-based:
- 80% had annual performance review with feedback
- 39% had assistance with direct cost of PD
- 32% got release time to participate in PD Home-based:
- Only 15% reported having financial support for PD in the past 12 months.
- Those with BA degrees benefitted the most of any level of education with 26% receiving funding for PD.

## Infant/Toddler in Higher Education



- Research findings
   IT concerns
- 2. IT coverage
- 3. Trends
- 4. Gaps



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# What does the research suggest?

- Relative to in-service PD: Zaslow, Tout, Halle, Whittaker and Lavelle (2010) conclude "There is limited research focusing specifically on professional development for those working with infants and toddlers" (p. 87).
- Relative to pre-service: Epstein et al., 2016 state there are few empirical studies examining the association between IT PD and quality of care or child outcomes.
  - The few studies have produced mixed findings.
  - Although effects have been reported for "more formal education," mixed findings relative to teacher degree (BA vs. no BA and ECE vs. no ECE major).

# Infant/Toddler focus in IHE ECTE Pre-Service Prep

- Early & Winton (2001) reported that
  - Only 29% of IHEs offered an ECTE program including specialized content on children 4 and younger
  - Only 40% offered at least one course dedicated to IT
- Maxwell, Lim, & Early (2006) found that
  - 46% of programs offered a stand-alone course on IT
  - 2-year, 4-year, and master's ECTE programs less likely to require IT practicum as compared to preschool/K/primary practicum
  - ECTE faculty who teach IT courses often lack specialized academic preparation and direct or recent experience working with this age group

# Are infants and toddlers addressed in.....

- Teacher Prep Programs?
- Yes....
- But.....



# Are infants and toddlers addressed in.....

#### NAEYC's Professional Prep Standards?

• Yes....

- 1. Promoting child development and learning
- 2. Building family and community relationships
- 3. Observing, documenting, and assessing to support young children and families
- 4. Using developmentally effective approaches to connect with children and families
- 5. Using content knowledge to build meaningful curriculum
- 6. Becoming a professional

But.....



## Putting the Pieces Together



- Demand for IT care is high and growing
- IT workforce is characterized by limited education levels, limited specialized IT preparation, low pay/status
- Limited IT professional prep available in higher education
- Lack of research



# Looking Ahead



- Growing policy interest in IT programming
- Growing effort to identify components of high-quality IT care and education
  - Growing efforts to discuss and identify competencies for IT providers, caregivers
  - Growing efforts to professionalize the ECE field, including IT

## We Can Do It!

