# CHILD CARE INSTABILITY AND SUBSIDIES

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#### Overview

- Why does continuity matter and status of subsidy continuity research
- Major challenges in measuring continuity
- What is known: Continuity in the Subsidy Program
  - Factors that affect continuity
  - Why parents leave the subsidy program
- What is known: Stability of subsidized arrangements
- Looking ahead needed research

#### Why Continuity in the Subsidy Program Matters and Status of Research on It

- Some level of continuity needed to reach program goals for development and employment
  - Subsidy disruptions likely to affect child care stability of subsidized arrangements (Ha, 2009a, Weber, 2005)
  - Unstable child care and discontinuous subsidy use can both negatively affect employment stability (Blau & Robbins, 1991a, 1991b, Floge, 1985; Hofferth & Collins, 2000; Miller, 2005)
- Subsidy use may destabilize child care (Lowe & Weisner, 2004)
- Ten years of research on subsidy durations beginning with five-state study of subsidy dynamics

## Challenges in Measuring Continuity in the Subsidy Program

- Capturing patterns of engagement (duration of subsidy spell, length of breaks, number of re-entries)
- Measuring the duration of subsidy spells
  - Sample including censoring
  - Unit of analysis
  - Definition of a break in service
- Challenges related to data sources
  - Administrative data provides relatively complete data over long periods of time
  - Survey data addresses questions unanswerable with administrative data

# What is Known About Continuity in the Subsidy Program

- Spell is period of uninterrupted participation
- Subsidy spells are short
  - Among studies that use the same methodology (event history and onemonth break) median spells range from 3 to 7 months (Grobe et al, 2008); Ha, 2009b; Meyers et al., 2002, Schexnayder & Schroeder, 2008; Witte & Queralt, 2005)
  - Parents typically return for additional spell(s)
  - Findings from 7 states: IL, MD, MA, OR, RI, TX, WI

## Family Factors Associated with the Continuity in Subsidy Program

- Parent and family characteristics associated with longer spells
  - Higher earnings and more stable employment (direction of causality not known) (Ha, 2009b; Grobe et al., 2008; Witte & Queralt, 2005)
    - May be due to other factors such as more human capital, higher management skills, or stronger social networks
  - Younger children, more children, and higher subsidy values (all correlated so relationship not clear)
- Mixed findings on effect of age of child
  - Longer for children not in school (Gardner et al., 2009; Grobe et al., 2008; Ha, 2009b; Witte & Queralt, 2005)
  - In 3 of 5 states in dynamics study, age not associated with duration (Meyers et al., 2005)

#### Provider Characteristics May Be Associated with the Continuity in Subsidy Program

- Meyers and colleagues (2002) & Ha (2009a, b) find no pattern by type of care
- Regulatory status found associated with duration in New York City (Gardner et al, 2009) and Oregon (Grobe et al., 2008)
  - State differences in regulation challenges cross-state comparisons
- Spells in center care for preschool & schoolage children longer in NYC (Gardner et al., 2009)

#### Community Characteristics Associated with Continuity in Subsidy Program

- Parents in rural communities have shorter spells (Davis & Weber, 2001; Grobe, Davis, Weber, 2010; Ha, 2009 b; Witte & Queralt, 2005)
- Larger supply of child care predicts longer spells
- Higher growth in employment within a county predicts longer spells

# Policy Characteristics Associated with Continuity in Subsidy Program

- Major subsidy policies: eligibility level, eligibility period, copayment levels, maximum payment rates
- Combination of policies working together that parents experience
- Two likely route for policy effects:
  - How parents behave under set of policies
  - Which parents participate under set of policies
  - Example: Parents in TANF activities have shorter spells (Gardner et al., 2009a, 2009b; Grobe et al., 2008; Meyers et al., 2002; Schexnayder & Schroeder, 2008; Witte & Queralt, 2005)
    - TANF rules may lead to shorter spells
    - Characteristics of TANF recipients may lead to shorter spells
- Higher copays and income eligibility associated with longer spells (Schexnayder & Schroeder, 2008)
- Higher maximum payment rates associated with no effect (Schexnayder & Schroeder, 2008; Witte & Queralt, 2005)
- Higher subsidy values associated with longer spells (Grobe et al., 2008; Ha 2009b)
- End of eligibility period is major predictor of ending a subsidy spell (Grobe et al., 2008)

## Reasons Parents Leave the Subsidy Program

- Job loss or low earnings account for most exits (Ha & Meyer, 2009)
- Scott (unpublished qualitative study) identified following list of reasons:
  - Job loss
  - Earnings increased
    - Ineligible
    - Copay higher than worth it
  - Discouraged/gave up/ too much hassle
  - Missed recertification paperwork
  - Lost eligibility e.g. return to school
  - Provider won't work with the subsidy program
  - Didn't want/need help from the government
- Findings coming from studies underway or not yet published
  - Abt Follow-up Study of Issues Affecting the Duration of Child Care Subsidies
  - Oregon State University *Subsidy Policy Impact Study*

# Stability of Subsidized Child Care Arrangements

- Percent with same caregiver over 7-9 months
  - 43% Wisconsin (Adams et al., 2001)
  - 39% Oregon (Weber, 2005)
- 3 month is median spell of subsidized arrangements (Weber, 2005)
- 18% of all arrangements are resumed after a break of one month or more (Weber, 2005)
- 39% of children who return to a second arrangement return to the same provider (Ha, 2009)
- Arrangements may be in place before and/or after use of subsidy

#### Questions for Future Research on Continuity in the Subsidy Program

- What child, family, and community characteristics are associated with stable and unstable participation in the program?
- What subsidy program policies are associated with program participation or affect the continuity of subsidy use or the stability of subsidized child care arrangements or employment?

# References available upon request to Bobbie Weber

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